

The Environmental Protection Agency Names Canon U.S.A., Inc. A 2010 ENERGY STAR® Partner of the Year

Canon Receives its 11th ENERGY STAR Award for Protecting the Environment through Energy-Efficient Products

LAKE SUCCESS, N.Y., March 18, 2010 – The U.S. Environmental Protection Agency (EPA) has named Canon U.S.A., Inc., a leader in digital imaging technologies, a 2010 ENERGY STAR Partner of the Year for its outstanding contributions towards reducing greenhouse gas emissions. Canon will be honored for its leadership in the field, as well as its work to educate consumers about energy-efficient products. The Company's accomplishments will be recognized at an awards ceremony in Washington, D.C. on March 18, 2010. This is the Company's 11th ENERGY STAR Award.

An ENERGY STAR partner since 1993, Canon will be honored for its leadership in manufacturing products that earn the ENERGY STAR certification, the government-backed symbol of energy efficiency. Since the program's inception, Canon has introduced more than 248 products that incorporate original and advanced energy-efficiency technologies.

"As a global organization, Canon understands its responsibility for the impact it creates on society and the environment as a whole. Canon is guided by the philosophy of *Kyosei* – 'all people, regardless of race, religion, or culture, harmoniously living and working together into the future,'" said Seymour Liebman, executive vice president, chief administrative officer & general counsel, Canon U.S.A. "Embracing this philosophy, Canon is committed to protecting future generations by helping to preserve nature's most valuable resources. Our strong commitment to research and innovation has allowed Canon to develop a range of energy-efficient products that meet the ENERGY STAR standard."

Last year alone, Americans with the help of the ENERGY STAR program, saved \$17 billion on their energy bills and reduced the volume of greenhouse gas emissions by an amount equivalent to removing 30 million vehicles from U.S. roadways.

"Today, EPA is recognizing Canon for taking the lead in addressing climate change through their commitment to energy efficiency," said Gina McCarthy, EPA Assistant Administrator for Air and Radiation. "Canon is delivering and promoting products that have earned the ENERGY STAR qualifications, showing customers that together, we can increase our nation's energy efficiency and reduce our emissions of greenhouse gases."

The 2010 Partner of the Year Awards are given to manufacturers and retailers that successfully promote and deliver ENERGY STAR qualified products, saving consumers money and reducing greenhouse gas emissions. Award winners are selected from more than 17,000 organizations that participate in the ENERGY STAR program, the government-backed symbol of energy efficiency.

About Canon U.S.A., Inc.

Canon U.S.A., Inc., is a leading provider of consumer, business-to-business, and industrial digital imaging solutions. Its parent company, Canon Inc. (NYSE:CAJ), a top patent holder of technology, ranked fourth overall in the U.S. in 2009†, with global revenues of US \$35 billion, is listed as number four in the computer industry on *Fortune Magazine's* World's Most Admired Companies 2009 list, and is on the 2009 BusinessWeek list of "100 Best Global Brands." Canon U.S.A. is committed to the highest levels of customer satisfaction and loyalty, providing 100 percent U.S.-based consumer service and support for all of the products it distributes. At Canon, we care because caring is essential to living together in harmony. Founded upon a corporate philosophy of *Kyosei* – "all people, regardless of race, religion or culture, harmoniously living and working together into the future" – Canon U.S.A. supports a number of social, youth, educational and other programs, including environmental and recycling initiatives. Additional information about these programs can be found at www.usa.canon.com/kyosei. To keep apprised of the latest news from Canon U.S.A., sign up for the Company's RSS news feed by visiting www.usa.canon.com/rss.

About ENERGY STAR

ENERGY STAR was introduced by the U.S. Environmental Protection Agency in 1992 as a voluntary market-based partnership to reduce greenhouse gas emissions through increased energy efficiency. Today, ENERGY STAR offers businesses and consumers energy-efficient solutions to save energy, money and help protect the environment for future generations. More than 17,000 organizations are ENERGY STAR partners committed to improving the energy efficiency of products, homes, buildings and businesses. For more information about ENERGY STAR, visit www.energystar.gov or call toll-free 1-888-STAR-YES 1-888-STAR-YES (1-888-782-7937 1-888-782-7937).

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† Based on weekly patent counts issued by United States Patent and Trademark Office.