

CANON U.S.A. UNVEILS imageRUNNER 2500 SERIES MULTIFUNCTION PRODUCTS FOR BUSINESSES OF ALL SIZES

New 2500 Series MFPs Offer Compact Productivity, Dependability and Ease-of-Use For All Business Environments

LAKE SUCCESS, N.Y., March 22, 2010 – In response to the growing needs of large and small office environments requiring compact, highly capable and easy-to-use monochrome document imaging systems, Canon U.S.A., Inc., a leader in advanced digital imaging and office solutions, today introduced the imageRUNNER 2545, 2545i, 2535, 2535i, 2530 and 2525 lineup of multifunction products (MFP). The new imageRUNNER models target users seeking a durable and robust, yet simple solution to common office needs, increased small office productivity, or a streamlined device to complete their office fleet with an easily-managed MFP, available at an affordable price.

"Recognizing the printing and multifunction needs of today's businesses, Canon is pleased to announce the addition of the imageRUNNER 2500 Series to our renowned lineup of imageRUNNER systems," said Sam Yoshida, vice president and general manager, Imaging Systems Group, Canon U.S.A. "The imageRUNNER 2500 Series offers all businesses a streamlined, cost-effective solution, combining excellent durability and simplicity of operation. These new products also meet the needs of corporate fleets, providing IT and business administrators with ease-of-management, regardless of equipment location, while delivering a targeted set of productivity features to end-users."

Streamlined Productivity

With performance and speed a necessity in any work environment, the Canon imageRUNNER 2500 Series offers businesses a practical blend of simplicity and function, without sacrificing high-quality performance. Built on the imageCHIP (**C**oncurrent **H**yper **I**ntelligent **P**latform) LITE system architecture, which enables high productivity and print speeds by efficiently processing multiple functions simultaneously, the imageRUNNER 2545, 2545i, 2535, 2535i, 2530 and 2525 models offer black-and-white letter-sized output speeds of up to 45 pages-per-minute (ppm), 35ppm, 30ppm and 25 ppm, respectively and feature fast first copy times.

The imageRUNNER 2500 Series further enhances worker productivity with fast scanning available in both black-and-white and color. The imageRUNNER 2545/2545i/2535/2535i and imageRUNNER 2530/2525 models boast letter-sized scanning at speeds up to 45/34 images-per-minute (ipm) (black-and-white/Color, 300 dpi) and 35/25ipm (black-and-white/color, 300 dpi) respectively, using Canon's simple Color Send technology for fast document distribution. With the ability to scan documents into a range of file formats via email and fax, as well as to FTP and SMB file servers, the imageRUNNER 2500 Series easily works with end-user's document distribution and capture workflows.

Improved Durability

The Canon imageRUNNER 2500 Series models achieve increased durability and operational up-time compared to previous models, via a newly designed main engine unit. Improved up-time is achieved through a clean-sheet design that emphasizes parts durability, a reduction of replaceable components and ease-of-service by technicians. These technological improvements result in higher productivity and consistency for end-users. Included in the longer-life parts and further increasing device up-time is a compact E-Drum imaging unit and higher yield Quick Fixing (QF) toner.

Canon's E-Drum technology, first adopted in the imagePRESS model for professional color printing, employs an additional coat layer on the drum surface to deliver significant improvements in durability, while maintaining the exceptional image quality end-users have come to expect from Canon. Canon's advanced technologies also enable the imageRUNNER 2500 Series models to fuse toner to paper with less heat, resulting in lower energy usage without sacrificing image quality, a key requirement for many consumers. Canon's RAPID Fusing technology also allows for low energy usage in sleep mode – 1W or less – while delivering fast warm-up times of one second or less.

Enhanced Functionality

Standard on all Canon imageRUNNER 2500 Series models is an intuitive, vibrant and easy-to-use 5.7-inch LCD panel designed to improve operability and usability. In addition, all imageRUNNER 2500 models feature dual 550-sheet capacity cassettes and a 100-sheet bypass tray each handling up to 11" X 17" media, UFR II LT printing, 512MB RAM, 10/100 Base TX Ethernet connectivity, a single USB-Host port and color-scanning capabilities. An optional dual 550-sheet cassette can be added for a maximum paper capacity of 2,300 sheets, which coupled with a standard automatic paper-size detection feed, provides end-users the peace-of-mind to send complex print jobs to the device without extensive supply monitoring. Large toner capacities and on-the-fly replenishment capabilities further improve both worker productivity and system uptime.

For workgroups that need the productivity gains delivered by more advanced features, the imageRUNNER 2545 and 2535 systems are also available in "i" model configurations. In addition to the base features, the "i" models also include PCL and PostScript (emulated) printing, Color Send, including PDF High Compression technology for responsible network management, and Searchable PDF capability to better leverage scanned information with PC and back-end applications. All models can be equipped with an optional internal finisher to deliver convenient productivity of multi-position stapling in a compact and space-saving form.

About Canon U.S.A., Inc.

Canon U.S.A., Inc., is a leading provider of consumer, business-to-business, and industrial digital imaging solutions. Its parent company, Canon Inc. (NYSE:CAJ), a top patent holder of technology, ranked fourth overall in the U.S. in 2009†, with global revenues of US \$35 billion, is listed as number four in the computer industry on *Fortune Magazine's* World's Most Admired Companies 2009 list, and is on the 2009 BusinessWeek list of "100 Best Global Brands." Canon U.S.A. is committed to the highest levels of customer satisfaction and loyalty, providing 100 percent U.S.-based consumer service and support for all of the products it distributes. At Canon, we care because caring is essential to living together in harmony. Founded upon a corporate philosophy of *Kyosei* – "all people, regardless of race, religion or culture, harmoniously living and working together into the future" – Canon U.S.A. supports a number of social, youth, educational and other programs, including environmental and recycling initiatives. Additional information about these programs can be found at www.usa.canon.com/kyosei. To keep apprised of the latest news from Canon U.S.A., sign up for the Company's RSS news feed by visiting www.usa.canon.com/rss.

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† Based on weekly patent counts issued by United States Patent and Trademark Office.

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Specifications, availability and price subject to change without notice. Actual prices are set by individual dealers and may vary.