

Canon imageRUNNER ADVANCE C5051 Receives Five-Star "Exceptional" Rating From BERTL, Inc.

Key Buyer Benefits Include Superior Print and Copy Productivity; imageRUNNER 2530 Rated "Outstanding"

LAKE SUCCESS, N.Y., January 20, 2011 – Canon U.S.A., Inc., a leader in digital imaging, today announced that the imageRUNNER ADVANCE C5051 multifunction product (MFP) has received a five-star rating from BERTL, Inc. Citing particularly exceptional performance speeds, outstanding image quality, innovative solutions and superb ease-of-use, BERTL concluded that "Canon has raised the bar with the design and value of the imageRUNNER ADVANCE C5051" which offers end-users a "great design and cutting-edge security features." BERTL testing also recognized the new monochrome imageRUNNER 2530 with a four and one-half star "outstanding" rating under similar test conditions.

BERTL, Inc. is an independent analyst firm and testing lab that reviews current product lines and new product introductions bestowing performance-based ratings to devices based on 11 testing criteria: Build Quality, Network Administration, Security, Workflow, Finish, Ease of Use, Media Handling, Printing, Image Quality, Features and Price.

"Canon U.S.A. is thrilled with the incredible performance of the imageRUNNER ADVANCE C5051 and imageRUNNER 2530 MFPs in BERTL's comprehensive laboratory testing," said Sam Yoshida, vice president and general manager, Imaging Systems Group, Canon U.S.A. "The imageRUNNER and imageRUNNER ADVANCE product lines continue to lead the way for businesses seeking best-in-class solutions to address their increasingly diverse document management needs."

Offering a clear, easy-to-use touch screen, the Canon imageRUNNER ADVANCE C5051 is part of the revolutionary imageRUNNER ADVANCE family of color and monochrome multifunction office solutions. Utilizing Canon's Advanced imageCHIP system architecture, the imageRUNNER ADVANCE C5051 delivers extraordinary processing performance for print and copy functions, and according to BERTL's report, "exceptional office image quality when compared to competitors in its class." An array of device management solutions including imageWARE Enterprise Management Console and uniFLOW v5 offer end-users significant flexibility, while high-yield toners reduce total cost of ownership, further enhancing device performance.

The Canon imageRUNNER 2500 Series offers businesses a practical blend of simplicity and function, while enhancing worker productivity with fast scanning in both black-and-white and color to a range of file formats via email and fax, as well as to FTP and SMB file servers. For increased durability, Canon's E-Drum technology employs an additional coat layer on the drum surface to deliver significant improvements in durability, while maintaining exceptional image quality. Canon's advanced technologies also enable the imageRUNNER 2500 Series models to fuse toner to paper with less heat, resulting in lower energy usage without sacrificing image quality, a key requirement for many consumers. Canon's RAPID Fusing technology also allows for low energy usage in sleep mode - 1W or less - while delivering fast warm-up times of one second or less. For additional information about Canon's imageRUNNER and imageRUNNER ADVANCE multifunction products visit: www.usa.canon.com.

About Canon U.S.A., Inc.

Canon U.S.A., Inc., is a leading provider of consumer, business-to-business, and industrial digital imaging solutions. Its parent company, Canon Inc. (NYSE:CAJ), a top patent holder of technology, ranked fourth overall in the U.S. in 2009†, with global revenues of US \$35 billion and is listed as number six in the computer industry on Fortune Magazine's World's Most Admired Companies 2010 list. Canon U.S.A. is committed to the highest levels of customer satisfaction and loyalty, providing 100 percent U.S.-based consumer service and support for all of the products it distributes. At Canon, we care because caring is essential to living together in harmony. Founded upon a corporate philosophy of *Kyosei* – "all people, regardless of race, religion or culture, harmoniously living and working together into the future" – Canon U.S.A. supports a number of social, youth, educational and other programs, including environmental and recycling initiatives. Additional information about these programs can be found at

www.usa.canon.com/kyosei. To keep apprised of the latest news from Canon U.S.A., sign up for the Company's RSS news feed by visiting www.usa.canon.com/rss.

About BERTL, Inc.

The Business Equipment Research and Test Laboratories Inc., (BERTL) is an independent testing laboratory whose purpose is to provide objective, independent product evaluation reports and comparative analyses on imaging devices and software solutions. BERTL prohibits any manufacturer-control over its product evaluations, and bases its opinions, ratings and awards on a combination of rigorous analysis and worldwide customer satisfaction research.

At all times, BERTL's primary focus is the end user. BERTL's evaluation reports, customer satisfaction research, awards and product ratings are undertaken entirely at BERTL's expense for the benefit of its worldwide subscriber base. Covering all major imaging manufacturers, BERTL publishes the world's most extensive Web site of evaluation reports, comparisons data, vertical market research, news and more on copiers, printers, MFPs, production and workgroup scanners, fax machines, color and production equipment and wide format devices. BERTL reports, research and other industry informative services are available in a range of specialized subscription services. To learn more about BERTL, visit www.BERTL.com or telephone 1.973.882.0200.

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† Based on weekly patent counts issued by United States Patent and Trademark Office.

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