

Canon imageRUNNER ADVANCE 8000 Series Receives 2010 Innovative Product Of The Year Award From Better Buys For Business

Eight imageRUNNER ADVANCE Models Also Recognized With Editor's Choice Awards in Annual Color Copier Guide

LAKE SUCCESS, N.Y., February 1, 2011 – Canon U.S.A., Inc., a leader in digital imaging, today announced that the imageRUNNER ADVANCE 8000 Series of monochrome multifunction products (MFP) has been named a 2010 Innovative Product of the Year High-Volume Copier Category by Better Buys for Business* for its advances in usability, manageability and productivity. Comprised of the imageRUNNER ADVANCE 8105, 8095 and 8085 models, the 8000 Series targets high-volume office and light production environments seeking extraordinary image quality, durability and environmental performance. In addition, the Canon imageRUNNER ADVANCE C9075 PRO/ C9065 PRO/ C7065/ C7055/ C5051/ C5045/ C2030/ C2020 models received Editor's Choice awards in the analyst firm's 2011 *Color Copier Guide* based on their extraordinary performance under Better Buys' rigorous testing format.

Representing truly "best-in-class" systems, the Better Buys for Business Editor's Choice Award was presented to the Canon imageRUNNER ADVANCE C9075 PRO, C9065 PRO, C7065, C7055, C5051, C5045, C2030 and C2020 models. The Innovative Product of the Year designation awarded to the imageRUNNER ADVANCE 8000 series was chosen from products considered for Editor's Choice Awards whose performance further distinguished themselves from the field in the area of high quality, exceptional performance and real value.

"The imageRUNNER ADVANCE 8000 Series gives Canon leading-edge MFPs for light production environments," said Melissa Pardo, editor of *Better Buys for Business*. "At this point, the race is not about speeds, feeds, and other specifications - it's about usability and manageability. By those standards, Canon's imageRUNNER ADVANCE 8000 series look like winners, so much so that they deserve our Innovative Product of the Year Award."

"Offering a blend of high-quality output, flexible configurations and Canon's legendary performance, the imageRUNNER ADVANCE line of multifunction products continues to distinguish itself from the competition," said Sam Yoshida, vice president and general manager, Imaging Systems Group, Canon U.S.A. "With innovative hardware and carefully engineered software applications, the imageRUNNER ADVANCE line is the preferred choice of businesses seeking best-in-class solutions to address their increasingly diverse document management needs."

Utilizing Canon's Advanced imageCHIP system architecture, the revolutionary imageRUNNER ADVANCE line of color and black-and-white multifunction devices delivers extraordinary output quality and performance across a wide range of office and light production environments. Featuring an array of device management solutions including imageWARE Enterprise Management Console and uniFLOW v5, the imageRUNNER ADVANCE line offers end-users significant flexibility, while high-yield toners reduce total cost of ownership, further enhancing device performance.

Canon's imageRUNNER ADVANCE models available for customer delivery through Canon Authorized Dealers and Canon Business Solutions. For more information visit www.usa.canon.com.

About Canon U.S.A., Inc.

Canon U.S.A., Inc., is a leading provider of consumer, business-to-business, and industrial digital imaging solutions. Its parent company, Canon Inc. (NYSE:CAJ), a top patent holder of technology, ranked fourth overall in the U.S. in 2009†, with global revenues of US \$35 billion and is listed as number six in the computer industry on Fortune Magazine's World's Most Admired Companies 2010 list. Canon U.S.A. is committed to the highest levels of customer satisfaction and loyalty, providing 100 percent U.S.-based consumer service and support for all of the products it distributes. At Canon, we care because caring is essential to living together in harmony. Founded upon a corporate philosophy of *Kyosei* – "all people, regardless of race, religion or culture, harmoniously living and working together into the future" – Canon U.S.A. supports a number of social, youth, educational and other programs, including environmental and

recycling initiatives. Additional information about these programs can be found at www.usa.canon.com/kyosei. To keep apprised of the latest news from Canon U.S.A., sign up for the Company's RSS news feed by visiting www.usa.canon.com/rss.

About Better Buys for Business

Better Buys for Business is an experienced team of office equipment analysts and experts who together provide readers with objective product reviews to help them make informed buying decisions about all types of office equipment. Their research is grounded in real-world performance testing of equipment, and every recommendation in every guide is backed by more than 15 years of experience in equipment research and analysis.

They also solicit and incorporate feedback from users about equipment performance, ease of use and brand satisfaction. They talk off-the-record to dealers and manufacturers, attending trade shows and touring manufacturing facilities worldwide to stay on the leading edge of advancements, inspecting and reporting on many new machines before they ever hit the market.

###

† Based on weekly patent counts issued by United States Patent and Trademark Office.

All referenced product names, and other marks, are trademarks of their respective owners.

* The Better Buys Guide to High-Volume Copiers & Multifunctionals 2010