CANON U.S.A. HONORED WITH MULTIPLE AWARDS FROM BUYERS LABORATORY, INC.

The New imageRUNNER ADVANCE, imageFORMULA and imageWARE Solutions All Receive Accolades from BLI

Lake Success, N.Y., December 30, 2009 – Continuing its tradition for technological innovation and high-quality imaging offerings, Canon U.S.A., Inc., a leader in digital imaging and advanced office solutions, today announced the Company has been honored with five Fall 2009 "Pick" and Outstanding Achievement Awards by Buyers Laboratory, Inc. (BLI).
"As a Company, we pride ourselves on developing and offering our end-users the most innovative solutions, and we are honored to have received these prestigious accolades once again from Buyers Lab," said Sam Yoshida, vice president and general manager, Imaging Systems Group, Canon U.S.A. "These awards are a testament to Canon's dedication of providing a robust line up of high-quality, affordable imaging and document management solutions."

Spanning across a number of product lines, including the Company's new imageRUNNER ADVANCE multifunctional products (MFP), scanners and software, each award-winning product was recognized as "Outstanding" in its respective product category by BLI. Honors included:

Canon imageRUNNER ADVANCE Series – BLI's Outstanding Achievement Award for Ease of Use & Outstanding Achievement in Scanning
The new imageRUNNER ADVANCE Series was developed to seamlessly bridge the distance between user and MFP to transform and advance one's business and digital communications. Incorporating sophisticated workflows and innovative technologies, the Canon imageRUNNER ADVANCE Series is designed to address the ever-growing needs of users, administrators and business decision makers to better manage and customize workflows, while accomplishing more tasks in less time and achieving higher levels of quality.

Canon imageFORMULA DR-6050C – BLI's Pick for Outstanding Low-Volume Production Sheet-fed Scanner
Boasting scanning speeds of up to 70 pages-per-minute (ppm) and 140 images-per-minute[i] (ipm), the image FORMULA DR-6050C is a fast, reliable and precise solution for several types of business environments. Designed with Canon's unique feeding mechanism, the DR-6050C production scanner features Ultrasonic Double Feed Detection, Rapid Recovery and Staple Detection to help ensure reliable document scanning, and three-line Contact Image Sensors (CIS) and dust-free shading mechanism allows for outstanding image quality.

Canon imageRUNNER DR-9050C – BLI's Outstanding Achievement Award for Exceptional Value
A high-volume, high image-quality document management solution, the DR-9050C can scan at speeds up to 112 ppm/225 ipm[i] in color, grayscale and black and white. The DR-9050C captures images and text with clarity using three-line Contact Image Sensors at up to 600 dots-per-inch optical resolution, and incorporates a dust-free shading mechanism for exceptional image quality. Developed with Canon's unique feeding mechanism, the DR-9050C utilizes Ultrasonic Double Feed Detection, Rapid Recovery and Staple Detection to ensure reliable document scanning.

Canon imageWARE Secure Audit Manager – BLI's Pick for Outstanding Document Security Solution
imageWARE Secure Audit Manager is a robust and efficient information security software solution for document distribution oversight. This solution carves a new concept in the information security industry. It is the first product to provide capture, archive, and audit capabilities of Canon device activities such as *print, scan, fax, copy,* and *send jobs*. imageWARE Secure Audit Manager captures job attribute information such as time, date, user, as well as *text* and *image data*. After this information is captured, it's stored in a centralized database where it can be readily searched using one of three search features: full text search, attribute search, and image search. With this solution, companies and organizations can reduce risks and liabilities associated with the leakage of important and confidential information.

Twice a year, BLI, a leading independent office equipment test lab, rewards those products that have provided the most outstanding performances in BLI's exhaustive lab tests with its "Pick" awards. Testing requirements cover reliability, image quality, ease-of-use, productivity, multitasking abilities, print drivers, administrative utilities and a variety of network connectivity requirements. Typical testing lasts approximately two months and includes extensive durability testing where each unit is run at the manufacturer's maximum recommended monthly volume. To learn why BLI selected these models to win its prestigious awards, read the press releases on the home page of BLI's web site at **www.buyerslab.com**.

About Buyers Laboratory
For 48 years, Buyers Lab (BLI) has been the leading independent office-equipment testing lab and business consumer advocate. In addition to publishing the industry's most comprehensive and accurate test reports on office document imaging devices, each representing months of exhaustive hands-on testing in BLI's U.S. and UK laboratories, the company has been the leading source of competitive intelligence for industry professionals on copiers, printers, fax machines, scanners, duplicators, wide-format devices and multifunctional products. The company's databases cover over 12,000 products globally and have a long-standing reputation for being the industry's most trustworthy and complete source for specifications and side-by-side comparisons, all of which are available as part of bliQ, BLI's web-based encyclopedic resource. Subscribers also have access to BLI's renowned Lab Test Reports, First Look Reports, Solutions Reports, Environmental Reports, news articles and a complete library of manufacturer's product literature, as well as valuable tools including a Product Configurator and Total Cost of Ownership (TCO) Calculator.

Buyers Lab also provides business consumers with How-To-Guides, a Needs Assessment Wizard and Free Vendor Quotes via its Buyers Lab Advisor website, as well as independent purchasing advice and consulting from its Buyers Alliance procurement experts. Business consumers and manufacturers can also select from a vast array of confidential for-hire private testing services that include document imaging device beta and pre-launch testing, performance certification testing, consumables and print media testing, and software solutions testing.

About Canon U.S.A., Inc.
Canon U.S.A., Inc. is a leading provider of consumer, business-to-business, and industrial digital imaging solutions. Its parent company, Canon Inc. (NYSE:CAJ), a top patent holder of technology, ranked third overall in the U.S. in 2008†, with global revenues of US $45 billion, is listed as number four in the computer industry on *Fortune Magazine's* World's Most Admired Companies 2009 list, and is on the 2009 BusinessWeek list of "100 Best Global Brands." Canon is committed to the highest levels of customer satisfaction and loyalty, providing 100 percent U.S.-based consumer service and support for all products. At Canon, we care because caring is essential to living together in harmony. Founded upon a corporate philosophy of *Kyosei* – "all people, regardless of race, religion or culture, harmoniously living and working together into the future" – Canon U.S.A. supports a number of social, youth, educational and other programs, including environmental and recycling initiatives. Additional information about these programs can be found at **www.usa.canon.com/kyosei**. To keep apprised of the latest news from Canon U.S.A., sign up for the Company's RSS news feed by visiting **www.usa.canon.com/rss**.

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Specifications, availability, and prices are subject to change without notice. Actual prices are set by individual dealers and may vary.

All referenced product names, and other marks, are trademarks of their respective owners.

† Based on weekly patent counts issued by United States Patent and Trademark Office

ˡ Example based on typical settings, rated in pages per minute (simplex) and images per minute (duplex) with letter-sized documents, landscape feed direction, up to 300dpi. Actual processing speeds may vary based on PC performance and application software.