

PRESS RELEASE

CANON U.S.A. RANKED NUMBER-ONE IN TOTAL COPIER MARKET SHARE IN 2009

LAKE SUCCESS, N.Y., March 23, 2010 – Canon U.S.A., Inc., a leader in advanced digital imaging and office solutions, today announced that the Company has earned the top position for total U.S. copier/MFP market share for 2009 with 18.4 percent of the market, according to Gartner's Printer, Copier and MFP Quarterly Statistics Database for fourth quarter 2009.¹

"Canon's commitment to developing advanced digital imaging solutions has made the Company the preferred choice of businesses seeking to improve productivity," said Junichi Yoshitake, senior vice president and general manager, Imaging Systems Group, Canon U.S.A. "Through innovative technologies that enhance end-user performance and extraordinary customer service, Canon continues to move business forward and help end-users navigate the changing economic landscape."

Gartner's research focused on market share for color and black-and-white copiers/MFPs of both digital and analog technology, including personal copiers (1-10 pages-per-minute (ppm)) and copiers in Segments 1-6, which range in speed from 11 to 91+ ppm.

About Canon U.S.A., Inc.

Canon U.S.A., Inc., is a leading provider of consumer, business-to-business, and industrial digital imaging solutions. Its parent company, Canon Inc. (NYSE:CAJ), a top patent holder of technology, ranked fourth overall in the U.S. in 2009†, with global revenues of US \$35 billion, is listed as number four in the computer industry on *Fortune Magazine's* World's Most Admired Companies 2009 list, and is on the 2009 BusinessWeek list of "100 Best Global Brands." Canon U.S.A. is committed to the highest levels of customer satisfaction and loyalty, providing 100 percent U.S.-based consumer service and support for all of the products it distributes. At Canon, we care because caring is essential to living together in harmony. Founded upon a corporate philosophy of *Kyosei* – "all people, regardless of race, religion or culture, harmoniously living and working together into the future" – Canon U.S.A. supports a number of social, youth, educational and other programs, including environmental and recycling initiatives. Additional information about these programs can be found at www.usa.canon.com/kyosei. To keep apprised of the latest news from Canon U.S.A., sign up for the Company's RSS news feed by visiting www.usa.canon.com/rss.

† Based on weekly patent counts issued by United States Patent and Trademark Office.
All referenced product names, and other marks, are trademarks of their respective owners.

¹ Gartner, Inc. Printer, Copier and MFP Quarterly Statistics United States: Database, F. De Silva, C. K. Masaki, 17 February 2010.